



## Launch of Generations.swiss website

*What is a generation without the one that precedes it ?*

**Geneva, May 18th 2021, Marilyn Monbaron & Terry Mesritz announce the website launch of [www.generations.swiss](http://www.generations.swiss)**

Generations.swiss is a merchant website entirely dedicated to fashion, vintage and luxury. It proposes iconic and collectible items as well as accessories, jewelry and lifestyle.

At Generations, the key words are expertise and aesthetics.

Throughout their inventory the connecting dots are a transmission of stories intertwined with the story of fashion. Consisting mainly of unique pieces from private collections, it is sprinkled with more accessible fashion finds.

That credo lays at the heart of Generations.

An expertise of vintage and modern fashion, a curation connecting past, present and future.

This adventure stems from an incidental meeting in 2015 between a hardcore fashionista and a vintage expert. As fashion's mysterious ways work, they reconnected by chance in 2019.

A lunch in 2020 sealed their alliance : an identical vision and the union of their complementary strengths.

A year in confinement and adversity sealed those two strong characters into the birth of Generations.

**« Originating and building your own style - with consistency and over the years - will ultimately be the embodiment of your essence. » Terry Mesritz**

Press contact

Elodie Jallet

[elodie@wearedigitalcollective.ch](mailto:elodie@wearedigitalcollective.ch)

0792322578

Download the press release [here](#)

